

Report to:	HEALTH AND WELLBEING BOARD
Relevant Officer:	Dianne Draper, Consultant in Public Health
Relevant Cabinet Member:	Councillor Jo Farrell, Cabinet Member for Adult Social Care, and Community Health and Wellbeing
Date of Meeting:	8 March 2023

HEALTH PROTECTION DRAFT STRATEGY UPDATE

1.0 Purpose of the report:

1.1 To summarise progress with Blackpool’s first Health Protection Strategy and how It assists the Council’s statutory duty for Health Protection.

2.0 Recommendation(s):

2.1 To endorse the approach outlined in the report and draft strategy at Appendix 8a.

3.0 Reasons for recommendation(s):

3.1 To be assured of the process taken with stakeholders to develop the strategy and the action plan to oversee activity and outcomes for our population.

3.2 Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

3.3 Is the recommendation in accordance with the Council’s approved budget? Yes

4.0 Other alternative options to be considered:

4.1 No other option / board within the area.

5.0 Council priority:

5.1 The relevant Council priority is both:

- “The economy: Maximising growth and opportunity across Blackpool”
- “Communities: Creating stronger communities and increasing resilience”

6.0 Background information

6.1 On 21 September 2022, key stakeholders from the Local Authority, NHS, Healthwatch and UK Health Security Agency came together to start to plan Blackpool’s first Health Protection Strategy.

The day was chaired by the Director of Public Health Arif Rajpura and the relevant Cabinet Member for Health and Wellbeing Councillor Jo Farrell, and focused on:

- Setting the scene (critical data and intelligence)
- Reviewing our Strengths, Opportunities, Threats and Weaknesses (SWOT)
- Visioning our strategy
- Planning next steps

6.2 Feedback from the session was analysed thematically. Once the evidence for each recommendation was reviewed, priority actions were written into a strategic approach to addressing critical health protection issues for the town. Appendices 8a and 8b are the documents discussed at the Health Protection Board 10 January 2023, where the board approved the direction of travel for the strategy.

The strategy summarises our purpose and vision, supported by four priority outcomes and two priority activities to enable the outcomes. In addition, it identifies crucial building blocks and specific actions for public health. Health and Well Being Board members can find the summary slide here for convenience:

Our purpose To work together across Blackpool to protect the health of residents and visitors based on best practice and best evidence.					
Our vision The ensure that the health and wellbeing of residents and visitors in Blackpool is protected against all health protection hazards and threats.					
What we will achieve for our residents and visitors				How we will work together to achieve our vision for Blackpool	
Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Priority 6
Protect our children by increasing vaccination rates	Protect our vulnerable residents and reduce inequalities	Enhance the way we communicate risk to our residents and visitors	Work together to address outbreaks and incidents	Shared data and intelligence platform and governance	Learn from others & from our residents
Building blocks	Recognised place of good practice where good work is recognised	Our residents and visitors are informed of risk and have the opportunity for increased self care	Comprehensive approach to risk and risk management	A place where we make every contact counts	High ambitions on behalf of our residents
For the public health family	Ensure Blackpool has capacity to address all Health Protection issues and that specialists are trained and competent.				

This strategy intends to drive action and activity to protect the population of Blackpool's health, and it does not cover all actions and activity on health protection. The health protection board oversees other key efforts and ambitions such as wider council departments such as public protection, UK Health Security Agency and NHS agencies and colleagues.

6.3 Does the information submitted include any exempt information? No

7.0 List of Appendices:

7.1 Appendix 8a: Draft Health Protection draft strategy

7.2 Appendix 8b: Draft Action Plan.

8.0 Financial considerations:

8.1 None.

9.0 Legal considerations:

9.1 None.

10.0 Risk management considerations:

10.1 Acting without a strategic approach to health protection risks, the Director of Public Health is unable to comprehensively fulfil the Regulation 8 Statutory Duty, which imposes a duty on local authorities to provide information and advice to certain persons and bodies within their area to promote the preparation of, or participation in, health protection arrangements against threats to the health of the local population, including infectious disease, environmental hazards and extreme weather events.

11.0 Equalities considerations:

11.1 Equity and inequalities will be a core agenda item for the group as evidence suggests that socio-economics circumstances and other factors can exasperate communicable disease and health protection issues.

12.0 Sustainability, climate change and environmental considerations:

12.1 Environmental Hazards and Extreme Weather are a broader partnership activity of the Health Protection strategy.

13.0 Internal/external consultation undertaken:

13.1 A consultation session on developing a Blackpool-wide Health Protection Strategy was held on the 21 September 2022, helping us oversee these issues and prioritise action. A draft was taken to the Health Protection Board on the 10 January 2023, and further discussion will be held at this Health and Well Being Board with a view to final consultation with the Health Protection Board on the 25 April 2023.

14.0 Background papers:

14.1 None.